

Julia Cecere

Creative Professional | Video Producer | Video Editor | Photographer | Designer

Nashville, TN • julia.cecere@gmail.com • linkedin.com/in/juliacecere • 865-970-9392

Creative professional with over thirteen years of experience managing complex creative and technical projects. Eight years' experience as a video producer, videographer, and video editor creating engaging video content. Always brings an industrious mindset, a natural creative flair, and a positive attitude to the table. Honed technical and problem solving skills. Willing and able to learn and master new techniques, skills, and software to get the job done. Highly motivated, efficient, and autonomous. Capable of managing many moving pieces within projects, planning, and partnerships. Loves collaborating with others to usher new ideas to life. Always strives for empathy, understanding, and teamwork.

Experience

Studio Assistant

Herb Williams Art | Sep 2023 - Present | Nashville, TN

Assist artist in executing and creating large scale crayon sculptures as well as provide studio video/photography.

Content Producer, Videographer, & Video Editor

Freelance | February 2018 - Present | Tennessee | juliacecere.com

Produce engaging, inspiring, and educational video content for commercial and non-profit clientele, owning all phases of production including ideation, pre-production, scripting, videography, audio, lighting, post-production, editing, and revision. Proficient with cutting and editing footage, color correcting, and incorporating motion graphics using Adobe Premiere Pro. I am deeply familiar with Adobe Creative Suite (Illustrator, Lightroom, Photoshop, and After Effects). Posses a valid FAA commercial drone certification.

Etsy Shop Designer, Maker, & Owner

Space Cat Supply Co | January 2013 - Present | Nashville, TN | spacecatsupplyco.com

Create, design, & sell handmade accessories for humans & pets online. Have processed over 12,000 sales to date. Take customer care and satisfaction very seriously and am proud to be a Star Seller with over 2000 5-star reviews.

Marketing, Social Media, & PR Coordinator | Wildlife Program Coordinator*

American Eagle Foundation (AEF) | June 2006 - June 2017 | Pigeon Forge, TN

Overhauled the organization's digital presence and branding by directing and producing videos, photography, graphic design, press releases, P.R., and social media & web content. Spearheaded creation and networking infrastructure of world-famous Washington DC Bald Eagle Cam, which had over 80 million views worldwide. Helped grow the AEF's Facebook following from approximately 2k to 150k and total AEF webpage views from 3 million to over 23 million from 2014 to 2016. Spearheaded 'American Eagle Day' efforts, garnering the support of 30-50 state governors to sign proclamations annually. Conducted educational programs for schoolchildren and other audiences all over the country with famous Bald Eagle 'Challenger.' Prior to 2014, was a Wildlife Program Coordinator* and had the privilege of caring for and training eagles, hawks, owls, vultures, & falcons and regularly conducting public educational programs.

Candy Store Co-owner & Co-creator

Buzzy's Candy Store | October 2009 - August 2011 | Nashville, TN

Founded, built, and managed on-campus candy retail store with two partners under Belmont University's On-Campus Student Run Business Program. Spearheaded the store build out, designing and hand-crafting whimsical shelving, displays, and beautiful larger-than-life candy props that brought a sense of Candy Land magic to the space. Oversaw event marketing, graphic design, and marketing efforts.

Education & Honors

BBA Entrepreneurship Sep 2008 - May 2012

- 3.95 GPA
- Summa Cum Laude
- Honors Program
- International DECA Champion

Soft Skills

- Effective Communication
- Time Management
- Creative Thinking
- Problem Solving
- Flexibility
- Empathy
- Autonomy
- Positivity

Hard Skills

- Video Production
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Product Photography
- Digital Media Asset Management
- Project Management
- FAA Drone Certified
- Technical Support
- Graphic Design
- Creative Writing
- Website Management
- Event Planning
- Travel Planning